

## Module description

Module title					Abbreviation	
Introduction to Human-Computer Interaction for Media Com				nmunication	10-MK-MCI-Einf-182-m01	
Module coordinator				Module offered by		
chairperson of examination committee of the Bache-				Institute of Human Computer Media		
lor's de	egree p	rogramme Mensch-Comp er Systems)				
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duration		Module level	Other prerequisites			
1 semester		undergraduate				
Contents						
user and relates these constraints to the conceptual and technical solutions of today's computer systems and existing as well as prospective interaction metaphors between humans and computers. The course covers topics about human perception and cognition, memory and attention, the design of interactive systems, prominent evaluation methods, the principles of computer systems, typical input processing techniques, interface technology, and examples of typical interaction metaphors, from text-based input to graphical desktops to multimodal interfaces. Accompanying lab-work will introduce students to typical tasks involved in this field, i.e., prominent evaluation methods and prototyping of interfaces.  Intended learning outcomes  After the course, the students will have a broad understanding of the underlying principles of human users and computer systems. They will understand the constraints and capabilities of current user interfaces and they will						
learn about the necessary steps applied in user-centered design and development approaches.  Courses (type, number of weekly contact hours, language — if other than German)						
V (3)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 90 minutes) Language of assessment: German or English creditable for bonus						
Allocation of places						
Additional information						
Workload						
150 h						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Media Communication (2018)						
Master's degree (1 major) Media Communication (2019)						