

Module title		Abbreviation
Digital media 2		10-MK-DigMed2-212-mo1
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>The lecture Media Informatics 2 provides a practice-oriented insight into the functioning of the Internet and the WWW, as well as the basics of developing and designing digital online media. Additional digital media types are introduced, based on the lecture Media Informatics 1. At the end of the module research topics in Media Informatics will be introduced and presented in an applied-practical way.</p>		
Intended learning outcomes		
<p>The students have a deeper insight into selected media types. In addition, digital media can be developed (for the WWW) using various processes. In the accompanying tutorials the contents of the lecture are deepened, practiced and applied practically.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
V (2) + Ü (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus</p>		
Allocation of places		
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Additional information		
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Workload		
300 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2021)		