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| <b>Module title</b>  |                          | <b>Abbreviation</b>                          |
| Managerial Issues (MAI)  |                          | 10-MBA-ABW-122-m01                           |
| <b>Module coordinator</b>  |                          | <b>Module offered by</b>                     |
| MBA-Continuing Education   |                          | Faculty of Business Management and Economics |
| <b>ECTS</b>  | <b>Method of grading</b> | <b>Only after succ. compl. of module(s)</b>  |
| 6  | numerical grade          | --   |
| <b>Duration</b>  | <b>Module level</b>      | <b>Other prerequisites</b>                   |
| 1 semester   | graduate                 | --   |
| <b>Contents</b>  |                          |  |
| The module covers current developments in the area of business management; it discusses contemporary theories and practical case studies.  |                          |  |
| <b>Intended learning outcomes</b>  |                          |  |
| Based on lectures, case studies and team exercises you learn in this module current aspects of business management. You also acquire practical knowledge to solve concrete tasks in the area of business management. |                          |  |
| <b>Courses</b> (type, number of weekly contact hours, language – if other than German)   |                          |  |
| V + Ü (no information on SWS (weekly contact hours) and course language available)   |                          |  |
| <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)                                       |                          |  |
| written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4<br>Language of assessment: German, English                                       |                          |  |
| <b>Allocation of places</b>  |                          |  |
| --   |                          |  |
| <b>Additional information</b>  |                          |  |
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| <b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)   |                          |  |
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| <b>Module appears in</b>   |                          |  |
| Master's degree (1 major) Business Integration (2013)<br>Master's degree (1 major) Business Integration (2012)<br>Master's degree (1 major) Purchasing & Supply Chain Management (MBA) (2013)                        |                          |  |