### Module title
Regional planning

### Abbreviation
09-HG-MSc-Meth3-102-m01

### Module coordinator
holder of the Chair of Geography and Regional Science

### Module offered by
Institute of Geography and Geology

### ECTS
10

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
graduate

### Other prerequisites
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### Contents
The course deals with conceptional approaches and tools of regional marketing and regional management as well as presentation and discussion of regional case studies. Discussion of current issues of the regional development, regional research and regional planning in Bavaria, Germany and Europe.

### Intended learning outcomes
Students will acquire skills when dealing with tools of spatial planning and development. Ability to assess concepts and use of tools.

### Courses
This module comprises 2 module components. Information on courses will be listed separately for each module component.

- **09-HG-MSc-Meth3-1-102**: Regional marketing and management
  - 5 ECTS, Method of grading: numerical grade
  - Presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

- **09-HG-MSc-Meth3-2-102**: Regional studies and regional development
  - 5 ECTS, Method of grading: numerical grade
  - Presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

### Method of assessment
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

#### Assessment in module component 09-HG-MSc-Meth3-1-102: Regional marketing and management
- 5 ECTS, Method of grading: numerical grade
- Presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

#### Assessment in module component 09-HG-MSc-Meth3-2-102: Regional studies and regional development
- 5 ECTS, Method of grading: numerical grade
- Presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

### Allocation of places
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### Additional information
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### Referred to in LPO I
(Examination regulations for teaching-degree programmes)

### Module appears in
Master's degree (1 major) Applied Human Geography (2010)