Module title          Abbreviation
Regional planning      09-HG-MSc-Meth3-102-m01

Module coordinator     Module offered by
holder of the Chair of Geography and Regional Science Institute of Geography and Geology

ECTS      Method of grading      Only after succ. compl. of module(s)
10        numerical grade       --

Duration      Module level      Other prerequisites
1 semester  graduate           --

Contents
The course deals with conceptional approaches and tools of regional marketing and regional management as well as presentation and discussion of regional case studies. Discussion of current issues of the regional development, regional research and regional planning in Bavaria, Germany and Europe.

Intended learning outcomes
Students will acquire skills when dealing with tools of spatial planning and development. Ability to assess concepts and use of tools.

Courses (type, number of weekly contact hours, language — if other than German)
This module comprises 2 module components. Information on courses will be listed separately for each module component.
- 09-HG-MSc-Meth3-1-102: S (no information on SWS (weekly contact hours) and course language available)
- 09-HG-MSc-Meth3-2-102: S (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 09-HG-MSc-Meth3-1-102: Regional marketing and management
- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

Assessment in module component 09-HG-MSc-Meth3-2-102: Regional studies and regional development
- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Master's degree (1 major) Applied Human Geography (2010)