

Module title		Abbreviation
Social Geography - Services and Information Society		09-HG-MSc-HG2-102-m01
Module coordinator		Module offered by
holder of the Professorship of Social Geography		Institute of Geography and Geology
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>The module provides an overview of geographical processes, structures and relations to service and information society. Newer processes in the range of services as well as in demand-related behaviour will be sustained by developments around the information and communication technologies (IKT). The first module component will cover theoretical approaches concerning the tertiary and quaternary sector as well as geographical facets and effects of the new information and communication technologies and course of action of the technology-oriented regional development. The second module component will discuss in-depth and on the basis of an example concerning the retail sector and the consumer behaviour current developments and perspectives regarding service and information society as well as it will cover issues concerning the planning controllability of retail developments.</p>		
Intended learning outcomes		
<p>In this course, students will be provided with consolidated knowledge of structures and processes in the sector of services and information society, the ability to reflect theoretical approaches and terms critically (knowledge-based society, network society, company form change, digital divide), the ability to evaluate possibilities and spatial effects of ICT as well as retail developments.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
<p>This module comprises 2 module components. Information on courses will be listed separately for each module component.</p> <ul style="list-style-type: none"> • 09-HG-MSc-HG2-1-102: S (no information on SWS (weekly contact hours) and course language available) • 09-HG-MSc-HG2-2-102: S (no information on SWS (weekly contact hours) and course language available) 		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.</p> <p>Assessment in module component 09-HG-MSc-HG2-1-102: Spatial Components of the Information Society</p> <ul style="list-style-type: none"> • 5 ECTS, Method of grading: numerical grade • presentation (approx. 30 minutes) and term paper (approx. 25 pages), weighted 1:1 • Language of assessment: German, English <p>Assessment in module component 09-HG-MSc-HG2-2-102: Geography of Retailing and Consumer Behaviour</p> <ul style="list-style-type: none"> • 5 ECTS, Method of grading: numerical grade • presentation (approx. 30 minutes) and term paper (approx. 25 pages), weighted 1:1 • Language of assessment: German, English 		
Allocation of places		
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Additional information		
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Workload		
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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Applied Human Geography (2010)