Module title | Abbreviation
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Social Geography - Services and Information Society | 09-HG-MSc-HG2-102-m01

Module coordinator | Module offered by
holder of the Professorship of Social Geography | Institute of Geography and Geology

<table>
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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>10</td>
<td>numerical grade</td>
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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>graduate</td>
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Contents
The module provides an overview of geographical processes, structures and relations to service and information society. Newer processes in the range of services as well as in demand-related behaviour will be sustained by developments around the information and communication technologies (IKT). The first module component will cover theoretical approaches concerning the tertiary and quaternary sector as well as geographical facets and effects of the new information and communication technologies and course of action of the technology-oriented regional development. The second module component will discuss in-depth and on the basis of an example concerning the retail sector and the consumer behaviour current developments and perspectives regarding service and information society as well as it will cover issues concerning the planning controllability of retail developments.

Intended learning outcomes
In this course, students will be provided with consolidated knowledge of structures and processes in the sector of services and information society, the ability to reflect theoretical approaches and terms critically (knowledge-based society, network society, company form change, digital divide), the ability to evaluate possibilities and spatial effects of ICT as well as retail developments.

Courses
This module comprises 2 module components. Information on courses will be listed separately for each module component.
- 09-HG-MSc-HG2-1-102: S (no information on SWS (weekly contact hours) and course language available)
- 09-HG-MSc-HG2-2-102: S (no information on SWS (weekly contact hours) and course language available)

Method of assessment
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 09-HG-MSc-HG2-1-102: Spatial Components of the Information Society
- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 30 minutes) and term paper (approx. 25 pages), weighted 1:1
- Language of assessment: German, English

Assessment in module component 09-HG-MSc-HG2-2-102: Geography of Retailing and Consumer Behaviour
- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 30 minutes) and term paper (approx. 25 pages), weighted 1:1
- Language of assessment: German, English

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
| Master’s degree (1 major) Applied Human Geography (2010) |  |