

## Module description

Module title					Abbreviation
Entrepreneurial Thinking in Biosciences					07-SQF-UDB-152-m01
Modul	e coord	inator		Module offered by	
Coordi	nator B	ioCareers		Faculty of Biology	
ECTS	Meth	od of grading	Only after succ. compl. of module(s)		
3	(not)	successfully completed			
Duration		Module level	Other prerequisites		
1 semester		undergraduate			
Contents					

This module will provide students with an insight into how the biotech and pharma industry functions: innovative therapeutics: from bench to bedside - the work of scouts - introduction to pharmaceutical drug development - the long journey from the research project via biotechnology and the pharma industry to the patient - biotech, pharma industry and the academic world: why join forces? - development of therapeutics at Novo Nordisk - what makes a successful biotech entrepreneur? - advances in antibody-based immunotherapy - the development of antibodies: a success story - risks and side effects - the TGN1412 study - current trends in antibody development.

#### Intended learning outcomes

Students will see behind the curtain of businesses and will understand the procedures and processes used by businesses in the bioscience sector.

**Courses** (type, number of weekly contact hours, language — if other than German)

Module taught in: German and/or English

 $\textbf{Method of assessment} \ (\textbf{type}, \textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{type}, \textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{type}, \textbf{scope}, \textbf{language}) \ (\textbf{type}, \textbf{language})$ module is creditable for bonus)

- a) written examination (approx. 45 to 60 minutes) or
- b) log (approx. 10 to 20 pages) or
- c) oral examination of one candidate each (approx. 30 minutes) or
- d) oral examination in groups of up to 3 candidates (approx. 20 minutes per candidate) or
- e) presentation (approx. 20 to 30 minutes) or
- f) practical examination (on average approx. 2 hours; time to complete will vary according to subject area but will not exceed a maximum of 4 hours).

Students will be informed about the method and length of the assessment prior to the course.

Language of assessment: German and/or English

creditable for bonus

#### Allocation of places

#### **Additional information**

#### Workload

90 h

### Teaching cycle

#### **Referred to in LPO I** (examination regulations for teaching-degree programmes)

#### Module appears in

Bachelor's degree (1 major) Biology (2015)

Bachelor's degree (1 major) Biology (2017)

Bachelor's degree (1 major) Biology (2021)



# Module description

Bachelor's degree (1 major) Biology (2022)

JMU Würzburg • generated 18.04.2025 • Module data record 129880