

<b>Module title</b>		<b>Abbreviation</b>
Economic Psychology		o6-WiPsych-072-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Industrial and Organisational Psychology		Institute of Psychology
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>In this module, the students acquire basic knowledge of the principles of experience and behaviour in the economic environment. The lecture comprises the subject areas, theories, methods, application and practice of Industrial and Organisational Psychology. The seminars cover selected, alternating subject areas of this psychological field of application (e.g. personnel selection, leadership, advertising effect).</p>		
<b>Intended learning outcomes</b>		
<p>The students acquire professional and practical skills, which are useful for the further course of studies and their future occupation. They gain profound professional knowledge of central results, theories and methods of Industrial and Organisational Psychology and learn to apply this knowledge to practice as well as to the Master's degree programme. After finishing the first university degree programme (BSc.), the students have already acquired theoretical, empirical and application-oriented competencies, which can be useful in everyday life and in professional life (e.g. personnel selection and management).</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (60 minutes)		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Bachelor' degree (1 major) Business Information Systems (2007)		