Module title	Abbreviation
Psychology of Communication and Media 2	06-PDM-KMP2-222-m01

Module coordinator	Module offered by
holder of the Chair of Communication Psychology and New Media, holder of the Chair of Media Psychology	Institute of Human Computer Media

ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--

Duration	Module level	Other prerequisites
1 semester	graduate	--

Contents

In this module student learn about communication processes that are mediated by digital media and how digital media are being experienced by recipients. Based on research from psychology and communication studies as well as adjoined disciplines effects on the experience and behavior of users are addressed. For example, communication via social networks, watching films and videos, playing video games, interacting with social robots or immersion in virtual realities. The Communication and Media Psychology 2 module supplements and expands the contents of the module Communication and Media Psychology 1.

Intended learning outcomes

The students learn how digital media effect the psychological processes of media users. Students evaluate these effects on the basis of current research results. Students can critically reflect on studies and apply the knowledge they have acquired to practical issues.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or
b) term paper (15 to 20 pages) or
c) portfolio (approx. 20 pages)
Language of assessment: German and/or English
creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Psychology of digital media (2022)