

<b>Module title</b>		<b>Abbreviation</b>
Research Project B		o6-PDM-FPB-222-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Media Informatics, holder of the Chair of Media Psychology		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
10	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
<p>In this module, a research-related sub-area (such as: interactive technical systems or media and communication psychology phenomena) is introduced in detail. In the course of the semester, the entire research cycle of familiarization with theory, development of a research question, technical implementation of a prototype and its evaluation, or the production of stimuli, and subsequent analysis or hypothesis testing, will be conducted in a guided manner.</p>		
<b>Intended learning outcomes</b>		
<p>The students are able to apply scientific methods. The module contributes to being able to categorize scientific texts, develop simple technical prototypes or produce media stimuli and evaluate them appropriately and test research questions. In addition, students will be able to prepare and present the findings in an appealing way (e.g. in poster or demonstration form).</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
R (6)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or  b) portfolio (approx. 20 pages)  Language of assessment: German and/or English</p>		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
300 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Master's degree (1 major) Psychology of digital media (2022)		