

Module title		Abbreviation
Research Project A		o6-PDM-FPA-222-m01
Module coordinator		Module offered by
holder of the Chair of Communication Psychology and New Media, holder of the Chair of Psychology IV, holder of the Professorship of Developmental Psychology		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>In this module, students get to know a research-related subfield of the psychology of digital media in depth. Theories from communication psychology, educational psychology, and/or developmental psychology will be drawn upon. During the course of the semester, students will go through an entire research cycle under supervision: From understanding theory, developing a research question, creating stimuli and measurement instruments, to collecting data and then analyzing the data.</p>		
Intended learning outcomes		
<p>Students are able to apply empirical research methods. The module contributes to being able to structure scientific texts, to design and conduct an empirical study, and to answer research questions and to test hypotheses. In addition, students will be able to prepare and present the findings adequately.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
R (6)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>a) presentation (approx. 30 minutes) or b) project report (approx. 10 pages) or c) scientific poster (1 page, DIN A0) with presentation Language of assessment: German and/or English creditable for bonus</p>		
Allocation of places		
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Additional information		
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Workload		
300 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Psychology of digital media (2022)		