

Module title		Abbreviation
Bachelor Thesis Media Communication		06-MKBT-152-m01
Module coordinator		Module offered by
holder of the Chair of Media Psychology, holder of the Chair of Instructional Psychology and New Media, holder of the Professorship of Media and Business Communication, holder of the Professorship of Media Informatics		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
12	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
Writing a Bachelor's thesis in accordance with academic requirements.		
Intended learning outcomes		
Introduction to academic writing and research, in-depth discussion of a branch of media communication. Knowledge of good academic practice as well as key publications and theories of a special field. Manuscript preparation and appraisal of work results.		
Courses (type, number of weekly contact hours, language – if other than German)		
No courses assigned to module		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
Bachelor's thesis (approx. 30 pages) Language of assessment: German or English		
Allocation of places		
--		
Additional information		
Time to complete: 12 weeks.		
Workload		
360 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
--		
Module appears in		
Bachelor' degree (1 major) Media Communication (2015)		