

Module title		Abbreviation
Theories of media communication		o6-MK-WpTMK-212-mo1
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>The students acquire knowledge about theories of media-mediated communication. The theories can be based on social sciences as well as cultural studies and humanities, e.g. are based on communication science, media studies, psychology, sociology, political science or history as well as journalism. The students deal with the theories and the phenomena that the theory is describing and explaining.</p>		
Intended learning outcomes		
<p>The students know about theories that describe and explain media phenomena. Students can compare different theories to each other and can discuss the theories merits and their limitations.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) or c) term paper (approx. 10 pages) or d) portfolio (approx. 15 pages) or e) report (approx. 10 pages) Language of assessment: German and/or English</p>		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2021)		