

<b>Module title</b>		<b>Abbreviation</b>
<b>Production of media</b>		o6-MK-WpPM-212-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Media Psychology, holder of the Chair of Psychology of Communication and New Media, holder of the Professorship of Media and Business Communication, holder of the Professorship of Media Informatics		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
Different kinds of media are produced in this module. This includes visual media products such as Photos or videos, auditory media products such as Podcasts or music but also multimedia products such as Websites or social robots. The students are learning about the design, and/or the technical tools, and/or computer science in order to create a medium. The evaluation of the media can also be part of the module.		
<b>Intended learning outcomes</b>		
The students learn to comply to design guidelines in the production of media, and/or they learn how to use technical devices and software that are used to create the medium.		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (20 minutes) or c) term paper (approx. 10 pages) or d) portfolio (approx. 15 pages) or e) report (approx. 10 pages) Language of assessment: German and/or English		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
150 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Bachelor's degree (1 major) Media Communication (2021)		