

Module title		Abbreviation
Production of media		o6-MK-WpPM-212-mo1
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
Different kinds of media are produced in this module. This includes visual media products such as Photos or videos, auditory media products such as Podcasts or music but also multimedia products such as Websites or social robots. The students are learning about the design, and/or the technical tools, and/or computer science in order to create a medium. The evaluation of the media can also be part of the module.		
Intended learning outcomes		
The students learn to comply to design guidelines in the production of media, and/or they learn how to use technical devices and software that are used to create the medium.		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) or c) term paper (approx. 10 pages) or d) portfolio (approx. 15 pages) or e) report (approx. 10 pages) Language of assessment: German and/or English		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2021)		