

Module title		Abbreviation
Internship		o6-MK-Prakt-112-mo1
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Professorship of Media and Business Communication
ECTS	Method of grading	Only after succ. compl. of module(s)
10	(not) successfully completed	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
The vocationally-oriented placement aims to provide an insight into the fields of activity in the media and communication business. The placement provides students with an opportunity to enhance their acquired knowledge and skills by applying them to practical issues.		
Intended learning outcomes		
The placement provides students with an opportunity to apply the knowledge and skills acquired at university to practical issues of the media business. They should obtain practical skills of different media professions and reflect those skills against the theoretical background of their university education.		
Courses (type, number of weekly contact hours, language – if other than German)		
P (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
placement report / fieldwork report / report on practical training / report on practical course / project report / report on technical course (approx. 8 pages)		
Allocation of places		
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Additional information		
Additional information on module duration: 8 weeks.		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2012)		
Bachelor' degree (1 major) Media Communication (2010)		