

<b>Module title</b>		<b>Abbreviation</b>
Internship		o6-MK-PR-132-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
10	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	Prior to the placement, approval must be obtained from the placement supervisor.
<b>Contents</b>		
<p>The placement aims to provide an insight into the different fields of activity in the media and communication business. The placement provides students with an opportunity to enhance their acquired knowledge and skills by applying them to practical issues. Students also get an opportunity to gain additional practical experience in the field of media communication before entering the labour market.</p>		
<b>Intended learning outcomes</b>		
<p>The placement provides students with an opportunity to apply the knowledge and skills acquired at university to practical issues of the media business. They should obtain practical skills of different media professions and reflect those skills against the theoretical background of their university education.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
P (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>placement report / fieldwork report / report on practical training / report on practical course / project report / report on technical course (approx. 8 pages) Language of assessment: German, English</p>		
<b>Allocation of places</b>		
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<b>Additional information</b>		
Additional information on module duration: 1 to 2 semesters.		
<b>Workload</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Master's degree (1 major) Media Communication (2014) Master's degree (1 major) Media Communication (2013)</p>		