

Module title		Abbreviation
Psychology of online and mobile communication 1		o6-MK-OMK1-212-mo1
Module coordinator		Module offered by
holder of the Chair of Psychology of Communication and New Media		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
This module is aimed at providing an introduction in the scientific psychological perspective on online and mobile media use. Basic theories and results on human experience and behavior in the context of online and mobile communication are introduced.		
Intended learning outcomes		
Students are able to structure and describe online and mobile communication phenomena from a scientific psychological perspective. Students acquire knowledge about basic theories and results on human experience and behavior in the context of online and mobile communication.		
Courses (type, number of weekly contact hours, language – if other than German)		
V (2) + S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus		
Allocation of places		
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Additional information		
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Workload		
300 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2021)		