

<b>Module title</b>		<b>Abbreviation</b>
Methods 2		o6-MK-Meth2-102-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
all four core Professorships of the degree programme Medienkommunikation (Media Communication)		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
10	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
Participation in experimental studies (30 hours).		
<b>Intended learning outcomes</b>		
Participating as subjects, students will gain first-hand experience of empirical experiments and surveys. In addition, they should be able to understand and critically evaluate these experiments and surveys.		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
This module comprises 3 module components. Information on courses will be listed separately for each module component. <ul style="list-style-type: none"> <li>o6-MK-Meth2-1-102: S (no information on SWS (weekly contact hours) and course language available)</li> <li>o6-MK-Meth2-2-102: S (no information on SWS (weekly contact hours) and course language available)</li> <li>o6-MK-Meth2-3-102: S + T (no information on SWS (weekly contact hours) and course language available)</li> </ul>		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments. <p><b>Assessment in module component o6-MK-Meth2-1-102:</b> Survey &amp; Experiment</p> <ul style="list-style-type: none"> <li>2 ECTS, Method of grading: (not) successfully completed</li> <li>a) written examination (approx. 60 minutes) or b) presentation (45 to 60 minutes)</li> <li>Language of assessment: German, English</li> </ul> <p><b>Assessment in module component o6-MK-Meth2-2-102:</b> SPSS</p> <ul style="list-style-type: none"> <li>2 ECTS, Method of grading: (not) successfully completed</li> <li>regular completion of exercises (75%, 30 hours)</li> <li>Language of assessment: German, English</li> </ul> <p><b>Assessment in module component o6-MK-Meth2-3-102:</b> QM B QM B</p> <ul style="list-style-type: none"> <li>6 ECTS, Method of grading: numerical grade</li> <li>a) written examination (approx. 120 minutes) or b) oral examination of one candidate each (approx. 30 minutes)</li> <li>Language of assessment: German, English</li> </ul>		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		



Bachelor' degree (1 major) Media Communication (2012)  
Bachelor' degree (1 major) Media Communication (2010)