

Module title		Abbreviation
Methods 2		o6-MK-Meth2-102-mo1
Module coordinator		Module offered by
all four core Professorships of the degree programme Medienkommunikation (Media Communication)		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
Participation in experimental studies (30 hours).		
Intended learning outcomes		
Participating as subjects, students will gain first-hand experience of empirical experiments and surveys. In addition, they should be able to understand and critically evaluate these experiments and surveys.		
Courses (type, number of weekly contact hours, language — if other than German)		
This module comprises 3 module components. Information on courses will be listed separately for each module component. <ul style="list-style-type: none"> • o6-MK-Meth2-1-102: S (no information on SWS (weekly contact hours) and course language available) • o6-MK-Meth2-2-102: S (no information on SWS (weekly contact hours) and course language available) • o6-MK-Meth2-3-102: S + T (no information on SWS (weekly contact hours) and course language available) 		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments. <p>Assessment in module component o6-MK-Meth2-1-102: Survey & Experiment</p> <ul style="list-style-type: none"> • 2 ECTS, Method of grading: (not) successfully completed • a) written examination (approx. 60 minutes) or b) presentation (45 to 60 minutes) • Language of assessment: German, English <p>Assessment in module component o6-MK-Meth2-2-102: SPSS</p> <ul style="list-style-type: none"> • 2 ECTS, Method of grading: (not) successfully completed • regular completion of exercises (75%, 30 hours) • Language of assessment: German, English <p>Assessment in module component o6-MK-Meth2-3-102: QM B QM B</p> <ul style="list-style-type: none"> • 6 ECTS, Method of grading: numerical grade • a) written examination (approx. 120 minutes) or b) oral examination of one candidate each (approx. 30 minutes) • Language of assessment: German, English 		
Allocation of places		
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Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2012)		
Bachelor' degree (1 major) Media Communication (2010)		

