

Module title		Abbreviation
Media Psychology 2		o6-MK-MedPsy2-102-mo1
Module coordinator		Module offered by
holder of the Chair of Media Psychology		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>Media psychology deals with human experiences and behaviour while interacting with media. It develops theories and tests them in empirical studies. The first module component aims to teach deeper fundamental knowledge about the subject of media psychology (individual media and digital media) as well as its theories, findings and methods. Thematic focuses:</p> <p>a) the subject itself, theories and findings of media psychology: more in-depth insights b) research fields and current problems in media psychology: more in-depth insights c) methods in media psychology: more in-depth insights.</p>		
Intended learning outcomes		
Students should obtain a deeper insight into selected concepts. They should be familiar with different subject-specific questions and should be able to apply a psychological perspective to these.		
Courses (type, number of weekly contact hours, language – if other than German)		
<p>This module comprises 2 module components. Information on courses will be listed separately for each module component.</p> <ul style="list-style-type: none"> o6-MK-MedPsy2-1-102: V (no information on SWS (weekly contact hours) and course language available) o6-MK-MedPsy2-2-102: S (no information on SWS (weekly contact hours) and course language available) 		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.</p> <p>Assessment in module component o6-MK-MedPsy2-1-102: Media Psychology 2</p> <ul style="list-style-type: none"> 8 ECTS, Method of grading: numerical grade a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) Language of assessment: German, English <p>Assessment in module component o6-MK-MedPsy2-2-102: Theoretical and empirical approaches</p> <ul style="list-style-type: none"> 2 ECTS, Method of grading: (not) successfully completed a) presentation (45 to 90 minutes) with written elaboration (1 to 2 pages) or b) term paper (approx. 20 pages) Language of assessment: German, English 		
Allocation of places		
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Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Media Communication (2012)		



Bachelor' degree (1 major) Media Communication (2010)