

<b>Module title</b>		<b>Abbreviation</b>
Psychology of classic media		o6-MK-MedPsy1-212-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Media Psychology		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>Media psychology focuses on human experience and behavior in dealing with media. To this end, it develops theories and tests them in empirical studies. The module provides an introductory basic knowledge of the subject (such as classical media and mass media), the theories and findings as well as the methods of media psychology. The thematic focus is the introduction to: the subject, theories and findings of media psychology, fields of research and current problems of media psychology as well as media psychological methods.</p>		
<b>Intended learning outcomes</b>		
<p>Students are familiar with central concepts and methods of media psychology. They have a basic knowledge of the subject-specific questions and should understand the relevance and importance of a media psychological perspective as well as the relevance of questions in the field of the social sciences. Thus, a basis is provided for academic work as well as for acquiring practically relevant (vocationally oriented) media skills.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 50 minutes) or  b) oral examination of one candidate each (approx. 20 minutes) or  c) oral examination in groups (approx. 40 minutes)  Language of assessment: German and/or English</p>		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
150 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor's degree (1 major) Biology (2011)  Bachelor's degree (1 major) Chemistry (2010)  Bachelor's degree (1 major) Psychology (2010)  Bachelor's degree (1 major, 1 minor) Pedagogy (2013)  Bachelor's degree (1 major, 1 minor) Political and Social Studies (2013)  Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2008)  Bachelor's degree (2 majors) Special Education (2009)  Magister Theologiae Catholic Theology (2013)  Bachelor's degree (2 majors) English and American Studies (2009)</p>		

Bachelor's degree (2 majors) German Language and Literature (2013)  
 Bachelor's degree (1 major) Chemistry (2015)  
 Bachelor's degree (1 major) Geography (2015)  
 Bachelor's degree (1 major) Mathematics (2015)  
 Bachelor's degree (1 major) Musicology (2015)  
 Bachelor's degree (1 major) Physics (2015)  
 Bachelor's degree (1 major) Psychology (2015)  
 Bachelor's degree (1 major) Business Management and Economics (2015)  
 Bachelor's degree (1 major) Nanostructure Technology (2015)  
 Bachelor's degree (1 major) Music Education (2015)  
 Bachelor's degree (1 major) Computational Mathematics (2015)  
 Bachelor's degree (1 major) Political and Social Studies (2015)  
 Bachelor's degree (1 major) Functional Materials (2015)  
 Bachelor's degree (1 major) Academic Speech Therapy (2015)  
 Bachelor's degree (1 major) Indology/South Asian Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Egyptology (2015)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2015)  
 Bachelor's degree (1 major, 1 minor) History (2015)  
 Bachelor's degree (1 major, 1 minor) Musicology (2015)  
 Bachelor's degree (1 major, 1 minor) Philosophy (2015)  
 Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2015)  
 Bachelor's degree (1 major, 1 minor) Ancient World (2015)  
 Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2015)  
 Bachelor's degree (1 major, 1 minor) Theological Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2015)  
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2015)  
 Bachelor's degree (2 majors) Egyptology (2015)  
 Bachelor's degree (2 majors) Pedagogy (2015)  
 Bachelor's degree (2 majors) Protestant Theology (2015)  
 Bachelor's degree (2 majors) Musicology (2015)  
 Bachelor's degree (2 majors) Philosophy (2015)  
 Bachelor's degree (2 majors) Special Education (2015)  
 Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2015)  
 Bachelor's degree (2 majors) Latin Philology (2015)  
 Bachelor's degree (2 majors) Music Education (2015)  
 Bachelor's degree (2 majors) Philosophy and Religion (2015)  
 Bachelor's degree (2 majors) Theological Studies (2015)  
 Bachelor's degree (2 majors) Political and Social Studies (2015)  
 Bachelor's degree (2 majors) Russian Language and Culture (2015)  
 Bachelor's degree (2 majors) Greek Philology (2015)  
 Bachelor's degree (2 majors) European Ethnology (2015)  
 Bachelor's degree (2 majors) Indology/South Asian Studies (2015)  
 Bachelor's degree (2 majors) Geography (2015)  
 Bachelor's degree (2 majors) French Studies (2015)  
 Bachelor's degree (2 majors) History (2015)  
 Bachelor's degree (2 majors) Sport Science (Focus on health and Pedagogics in Movement) (2015)  
 Bachelor's degree (2 majors) German Language and Literature (2015)  
 Bachelor's degree (1 major) Mathematical Physics (2016)  
 Bachelor's degree (1 major, 1 minor) French Studies (2016)  
 Bachelor's degree (2 majors) French Studies (2016)  
 Bachelor's degree (1 major, 1 minor) Italian Studies (2016)  
 Bachelor's degree (2 majors) Italian Studies (2016)

Bachelor's degree (1 major, 1 minor) Spanish Studies (2016)  
 Bachelor's degree (2 majors) Spanish Studies (2016)  
 Bachelor's degree (1 major) Romanic Languages (French/Italian) (2016)  
 Bachelor's degree (1 major) Romanic Languages (French/Spanish) (2016)  
 Bachelor's degree (1 major) Romanic Languages (Italian/Spanish) (2016)  
 Bachelor's degree (1 major) Business Information Systems (2016)  
 Bachelor's degree (1 major) Games Engineering (2016)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2016)  
 Bachelor's degree (2 majors) English and American Studies (2016)  
 Bachelor's degree (1 major) Media Communication (2016)  
 Bachelor's degree (1 major) Food Chemistry (2016)  
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2016)  
 Bachelor's degree (1 major) Biology (2017)  
 Bachelor's degree (1 major, 1 minor) Geography (2017)  
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2017)  
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2017)  
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2017)  
 Bachelor's degree (1 major) Aerospace Computer Science (2017)  
 Bachelor's degree (1 major) Biochemistry (2017)  
 Bachelor's degree (1 major) Chemistry (2017)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2017)  
 Bachelor's degree (1 major) Econometrics (2017)  
 Bachelor's degree (1 major) Games Engineering (2017)  
 Bachelor's degree (1 major) Computer Science (2017)  
 Bachelor's degree (1 major) Media Communication (2018)  
 Bachelor's degree (1 major) Biomedicine (2018)  
 Bachelor's degree (1 major) Human-Computer Systems (2018)  
 Bachelor's degree (2 majors) Classical Archaeology (2018)  
 Bachelor's degree (1 major, 1 minor) Classical Archaeology (2018)  
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2018)  
 Bachelor's degree (2 majors) Digital Humanities (2018)  
 Bachelor's degree (1 major) Computer Science (2019)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2019)  
 Bachelor's degree (1 major) Indology/South Asian Studies (2019)  
 Bachelor's degree (1 major) Business Information Systems (2019)  
 Bachelor's degree (2 majors) Indology/South Asian Studies (2019)  
 Bachelor's degree (1 major) Business Management and Economics (2019)  
 Bachelor's degree (1 major) Modern China (2019)  
 Bachelor's degree (1 major) Biomedicine (2020)  
 Bachelor's degree (1 major) Pedagogy (2020)  
 Bachelor's degree (1 major) Political and Social Studies (2020)  
 Bachelor's degree (1 major) Business Information Systems (2020)  
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2020)  
 Bachelor's degree (2 majors) European Ethnology (2020)  
 Bachelor's degree (2 majors) Political and Social Studies (2020)  
 Bachelor's degree (2 majors) Special Education (2020)  
 Bachelor's degree (1 major) Physics (2020)  
 Bachelor's degree (1 major) Nanostructure Technology (2020)  
 Bachelor's degree (1 major) Mathematical Physics (2020)  
 Bachelor's degree (1 major) Aerospace Computer Science (2020)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2020)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2020)  
 Bachelor's degree (2 majors) Pedagogy (2020)

Bachelor's degree (1 major) Psychology (2020)  
 Bachelor's degree (1 major) Biology (2021)  
 Magister Theologiae Catholic Theology (2021)  
 Bachelor's degree (2 majors) History (2021)  
 Bachelor's degree (1 major, 1 minor) History (2021)  
 Bachelor's degree (1 major) Media Communication (2021)  
 Bachelor's degree (2 majors) Theological Studies (2021)  
 Bachelor's degree (1 major, 1 minor) Theological Studies (2021)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2021)  
 Bachelor's degree (2 majors) English and American Studies (2021)  
 Bachelor's degree (1 major) Functional Materials (2021)  
 Bachelor's degree (1 major) Computer Science und Sustainability (2021)  
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2021)  
 Bachelor's degree (1 major) Food Chemistry (2021)  
 Bachelor's degree (1 major) Quantum Technology (2021)  
 Bachelor's degree (2 majors) Special Education (2021)  
 Bachelor's degree (1 major) Business Information Systems (2021)  
 Bachelor's degree (1 major) Econometrics (2021)  
 Bachelor's degree (1 major) Business Management and Economics (2021)  
 Bachelor's degree (1 major) Human-Computer Systems (2022)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2022)  
 Bachelor's degree (1 major) Biochemistry (2022)  
 Bachelor's degree (1 major) Biology (2022)  
 Bachelor's degree (1 major) Econometrics (2022)  
 Bachelor's degree (1 major) Mathematical Data Science (2022)  
 Bachelor's degree (1 major) Artificial Intelligence and Data Science (2022)  
 Bachelor's degree (2 majors) Ancient Near Eastern Archaeology (2022)  
 Bachelor's degree (1 major, 1 minor) Ancient World (2022)  
 Bachelor's degree (2 majors) Ancient Near Eastern Studies (2022)  
 Bachelor's degree (1 major) Franco-German studies: language, culture, digital competence (2022)  
 Bachelor's degree (1 major) European Law (2023)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2023)  
 Bachelor's degree (2 majors) English and American Studies (2023)  
 Bachelor's degree (1 major) Artificial Intelligence and Data Science (2023)  
 Bachelor's degree (1 major) Mathematics (2023)  
 Bachelor's degree (1 major) Business Information Systems (2023)  
 Bachelor's degree (1 major) Econometrics (2023)  
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2023)  
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2023)  
 Bachelor's degree (2 majors) Special Education (2023)  
 Bachelor's degree (1 major) Business Management and Economics (2023)  
 Bachelor's degree (1 major) Geography (2023)  
 Bachelor's degree (2 majors) Geography (2023)  
 Bachelor's degree (1 major, 1 minor) Geography (2023)  
 Bachelor's degree (2 majors) European Ethnology/Empiric Cultural Studies (2023)  
 Bachelor's degree (1 major) Mathematical Physics (2024)  
 Bachelor's degree (2 majors) German Language and Literature (2024)  
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2024)  
 Bachelor's degree (1 major) Music Education (2024)  
 Bachelor's degree (2 majors) Music Education (2024)  
 Bachelor's degree (1 major, 1 minor) Music Education (2024)  
 Bachelor's degree (1 major) Indology/South Asian Studies (2024)  
 Bachelor's degree (2 majors) Indology/South Asian Studies (2024)

Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2024)  
 Bachelor's degree (1 major, 1 minor) Ancient World (2024)  
 Bachelor's degree (2 majors) Digital Humanities (2024)  
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2024)  
 Bachelor's degree (1 major) Midwifery (2024)  
 Bachelor's degree (2 majors) Greek Philology (2024)  
 Bachelor's degree (2 majors) Latin Philology (2024)  
 Bachelor's degree (1 major) Business Information Systems (2024)  
 Bachelor's degree (1 major) Economathematics (2024)  
 Bachelor's degree (1 major) Business Management and Economics (2024)  
 Bachelor's degree (1 major) Artificial Intelligence and Data Science (2024)  
 Bachelor's degree (1 major) Human-Computer-Interaction (2024)  
 Bachelor's degree (2 majors) Art Education (2024)  
 Bachelor's degree (1 major) Digital Business & Data Science (2024)  
 Bachelor's degree (1 major) Classics (2024)  
 Bachelor's degree (1 major) Diversity, Ethics and Religions (2024)  
 Bachelor's degree (1 major) Functional Materials (2025)  
 Bachelor's degree (1 major) (2025)  
 Bachelor's degree (1 major) Food Chemistry (2025)  
 Bachelor's degree (1 major, 1 minor) European Ethnology/Empiric Cultural Studies (2025)  
 Bachelor's degree (1 major) Pedagogy (2025)  
 Bachelor's degree (2 majors) Pedagogy (2025)  
 Bachelor's degree (1 major) Economathematics (2025)  
 Bachelor's degree (1 major) Academic Speech Therapy (2025)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2025)  
 Bachelor's degree (1 major) Games Engineering (2025)