Module title			Abbreviation
Media Production 2			06-MK-MedProd2-162-m01
Module coordinator		**Module offered by**	
holder of the Professorship of Media Informatics		Institute of Human Computer Media	
ECTS	**Method of grading**	**Only after succ. compl. of module(s)**	
5	numerical grade	--	
Duration	**Module level**	**Other prerequisites**	
1 semester	undergraduate	--	

Contents

The module provides advanced knowledge in the field of production and analysis of media. Advanced principles from the field of production of analogue or digital media are illustrated with examples. In addition, advanced methods and concepts for the analysis of media content are taught.

Intended learning outcomes

Students have acquired a more in-depth theoretical knowledge of various methods from the field of media production and media analysis as well as more in-depth practice-oriented skills for the production or analysis of media content.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 50 minutes) or
b) oral examination of one candidate each (approx. 20 minutes) or
c) term paper (15 to 20 pages) or
d) portfolio (approx. 20 pages)
Language of assessment: German and/or English

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor's degree (1 major) Media Communication (2016)
Bachelor's degree (1 major) Media Communication (2018)