Module title	Abbreviation
Media Production / Media Analysis 1	06-MK-MedProd1-152-m01

Module coordinator	Module offered by
holder of the Professorship of Media Informatics	Institute of Human Computer Media

ECTS	Method of grading	Only after succ. compl. of module(s)
6	numerical grade	--

Duration	Module level	Other prerequisites
1 semester	undergraduate	--

Contents

The module teaches fundamentals in the field of production and analysis of media. The fundamental principles of the production of analogue or digital media are illustrated with examples. In addition, fundamental concepts and methods for the analysis of media content are taught.

Intended learning outcomes

Students have acquired a basic knowledge of different methods from the field of media production and media analysis as well as basic practical skills for the production or analysis of media content.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) term paper (approx. 20 pages) or d) portfolio (approx. 20 pages)
Language of assessment: German and/or English
creditable for bonus

Allocation of places

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Additional information

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Workload

180 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Media Communication (2015)