

Module title		Abbreviation
Basics 1: Introduction to psychology		06-MK-Gr1-212-m01
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
The module offers a comprehensive introduction to the different areas of psychology that are relevant to the topics of the study program media communication. It introduces to the central topics of academic psychology in a vivid and scientific sound way . Psychology is introduced as a science, in order to build on this to explore the fields of media research and media communication.		
Intended learning outcomes		
Students possess psychological knowledge that is important for the study of media communication. Students have specialized knowledge in central theoretical areas of psychology.		
Courses (type, number of weekly contact hours, language – if other than German)		
V (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English		
Allocation of places		
--		
Additional information		
--		
Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
--		
Module appears in		
Bachelor' degree (1 major) Media Communication (2021)		