

<b>Module title</b>		<b>Abbreviation</b>
Academic techniques for scientific writing and presentation		o6-MK-EinfWA-102-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Media Psychology		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
3	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>Fundamental methods and techniques of academic work such as: self-management (learning techniques, time and self-management), searching databases on the internet, documenting and citing sources. Reading, understanding and writing academic texts. Presentation techniques. Exercises, for example writing an academic exposé on a given topic, will provide students with an opportunity to put their acquired knowledge and skills into practice.</p>		
<b>Intended learning outcomes</b>		
<p>Students are familiar with central concepts and methods of academic work and thus display key skills that are essential for their university studies. They have learned how to use academic literature (literature search, documentation, reception, citations) and recognise the relevance and importance of academic writing and the structure(s) of academic papers. In addition, students have acquired skills required for (oral and written) assessments at university as well as essential self and time management skills.</p>		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 30 minutes) or b) oral examination of one candidate each (approx. 15 minutes) or c) presentation (15 to 30 minutes) with written elaboration (approx. 10 pages) or d) term paper (approx. 15 pages) or e) portfolio (maximum 20 pages)		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Bachelor' degree (1 major) Media Communication (2012)		
Bachelor' degree (1 major) Media Communication (2010)		