

<b>Module title</b>		<b>Abbreviation</b>
Entertainment		o6-MK-E-152-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Media Psychology		Institute of Human Computer Media
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
<p>The press, cinema, radio, TV, and even computers and the internet are often suspected to solely entertain users, thereby undermining a critical, objective and reflective examination of the information given. As a consequence, entertainment is often thought to be a threat to the information function of media. Formerly neglected by most researchers, there has been a rising interest in the scientific understanding of entertainment. This course offers an insight into the current state of entertainment research.</p>		
<b>Intended learning outcomes</b>		
<p>Students should consolidate their specialist knowledge in the field of mediated entertainment and should thus develop an advanced understanding of the development and logic of research projects in this area.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English</p>		
<b>Allocation of places</b>		
--		
<b>Additional information</b>		
--		
<b>Workload</b>		
150 h		
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
--		
<b>Module appears in</b>		
<p>Master's degree (1 major) Media Communication (2015) Master's degree (1 major) Media Communication (2016) Master's degree (1 major) Media Communication (2018) Master's degree (1 major) Media Communication (2019)</p>		