

Module title		Abbreviation
Entertainment		o6-MK-E-132-m01
Module coordinator		Module offered by
holder of the Chair of Media Psychology		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>The press, cinema, radio, TV, and even computers and the internet are often suspected to solely entertain users, thereby undermining a critical, objective and reflective examination of the information given. As a consequence, entertainment is often thought to be a threat to the information function of media. Formerly neglected by most researchers, there has been a rising interest in the scientific understanding of entertainment. This course offers an insight into the current state of entertainment research.</p>		
Intended learning outcomes		
<p>Students should consolidate their specialist knowledge in the field of mediated entertainment and should thus develop an advanced understanding of the development and logic of research projects in this area.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) or f) regular completion of exercises (75%, approx. 60 hours) Language of assessment: German, English</p>		
Allocation of places		
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Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Communication (2014)		
Master's degree (1 major) Media Communication (2013)		