

Module title		Abbreviation
Psychology: Theories, Methods, Application III		o6-HCI-PSY3-131-mo1
Module coordinator		Module offered by
holder of the Chair of Psychological Ergonomics		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>The productivity paradox suggests that an increase in investment in information technology leads to hardly any noticeable increase in the overall level of productivity of a business. This is not true, however, if the focus is on investment in humans. When introducing standard software in organisations, there are numerous aspects to be considered. This module will focus on three areas: usability management during the introduction of software, the planning and running of user training courses, and organisational change management. Using the example of the introduction of enterprise resource planning (ERP) systems such as SAP software, this module will discuss procedures and success factors.</p>		
Intended learning outcomes		
<p>German intended learning outcomes available but not translated yet.</p> <p>Nach der Teilnahme an diesem Modul können die Studierenden die Schritte bei der Einführung von Software in Organisationen benennen und den Prozess beim Usability Management, Planung und Durchführung von Benutzerschulungen und Organisationales Change Management. zusammenfassen. Des weiteren sind sie in der Lage die nötigen Schritte des Prozesses vorzubereiten und zu planen bzw. können sie existierende Prozesse prüfen, anpassen und ggf. verbessern.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 75 minutes) or b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or c) presentation of project results (approx. 20 minutes) or d) term paper (approx. 10 pages) or e) a total of approx. 5 hours of completing exercises or f) oral examination (approx. 25 minutes)</p> <p>Language of assessment: German or English</p>		
Allocation of places		
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Additional information		
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Workload		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Human-Computer-Interaction (2013)		