Module title		Abbreviation
Persuasive Interaction		06-HCI-B-PIA-242-m01

Module coordinator	Module offered by
holder of the Chair of Psychological Ergonomics	Institute of Human Computer Media

ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--

Duration	Module level	Other prerequisites
1 semester	undergraduate	--

Contents

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Intended learning outcomes

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Courses (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Unless otherwise specified, the following methods can be chosen from for assessment in the specialisations Human-Computer Systems:
a) written examination (approx. 90 minutes) or
b) presentation (approx. 20 minutes) and handout (approx. 5 pages) or
c) presentation of project results (approx. 30 minutes) or
d) presentation (approx. 45 minutes) or
e) oral examination of one candidate each (approx. 30 minutes) or
f) term paper (approx. 10 pages).
Language of assessment: German and/or English
creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

Teaching cycle: every semester

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor's degree (1 major) Human-Computer-Interaction (2024)