Module title	Abbreviation
Science Communication	06-EST-SCC-232-m01

Module coordinator	Module offered by
holder of the Chair of Integrative and Experimental Exercise Science and Training	Institute of Sport Science

ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--

Duration	Module level	Other prerequisites
1 semester	graduate	--

Contents

Presentation of various elements in science communication (e.g., scientific communication and scientific presentation, scientific discussion and argumentation, scientific manuscript preparation, steps of the publication process, third mission). Different possibilities of preparing information and knowledge (e.g., infographics, power point, science in social media) for different target groups in different areas of science communication are addressed and discussed.

Intended learning outcomes

The students acquire advanced professional skills and methodological skills in science communication. They acquire social and personal skills related to communication and cooperation in the context of science communication. The students are familiar with various media and channels of science communication and can assess and discuss the respective advantages and disadvantages of these areas based on specific examples. The students can prepare complex knowledge for different target groups.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment group Seminar: a) oral examination of one candidate each (approx. 30 minutes) or b) presentation (15 to 30 minutes) with written elaboration (10 to 15 pages) or c) portfolio (15-20 pages)
Language of assessment: English

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

Teaching cycle: once a year

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Exercise Science and Training (2023)