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| Module title | | Abbreviation |
| Research Project | | o6-ENT-RP-222-mo1 |
| Module coordinator | | Module offered by |
| chairperson of examination committee of the Master's degree programme Media Entertainment (Media Entertainment) | | Institute of Human Computer Media |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 10 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | graduate | -- |
| Contents | | |
| In this module, we run through a complete entertainment research process: Exploring the state of research, finding a research gap, building the theoretical foundation, deriving research questions and hypotheses, designing the research logic, doing the operationalization, conducting the study, analyzing the data, interpreting the results, and finally writing the research report. | | |
| Intended learning outcomes | | |
| Students get to know every step of a complete research process. Doing so, they are able to develop, to conduct, to analyze and to report a study by themselves, for example in the context of their master thesis. They learn to anticipatory plan a research project, and how to avoid risks and unnecessary excursions. | | |
| Courses (type, number of weekly contact hours, language – if other than German) | | |
| R (6) | | |
| Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) | | |
| a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) portfolio (approx. 20 pages) or c) project report (15 to 20 pages) Language of assessment: German and/or English | | |
| Allocation of places | | |
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| Additional information | | |
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| Workload | | |
| 300 h | | |
| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
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| Module appears in | | |
| Master's degree (1 major) Media Entertainment (2022) | | |