

Module title		Abbreviation
Entertainment Psychology		o6-ENT-Epsy-222-m01
Module coordinator		Module offered by
holder of the Chair of Communication Psychology and New Media		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
In this module, basic and advanced concepts, theories, results and empirical paradigms in entertainment research are processed and challenged from a psychological perspective.		
Intended learning outcomes		
Students learn different psychological approaches and research paradigms being able to explain the attention to as well as the reception and effects of entertaining media offerings. They learn to classify different approaches according to their potential for explaining entertainment phenomena, and they understand which approaches overlap and which complement each other.		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) plus written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Entertainment (2022)		