

Module title		Abbreviation
Entertainment Industries		o6-ENT-Ein-222-m01
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
In this module, job fields and concrete jobs in the entertainment, music and event industries are processed and reflected. Current trends of the job market are analyzed. Experts/practitioners from different job fields are invited to ensure the direct exchange with the world outside the university.		
Intended learning outcomes		
Students gain knowledge about different job fields and learn to differentiate between job fields. They understand which requirements and conditions are connected to different job fields, and they know how they meet these criteria based on what they have learned in this media entertainment program. They get familiar with the current trends in entertainment, music and event industries.		
Courses (type, number of weekly contact hours, language — if other than German)		
S (2)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) plus written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Entertainment (2022)		