

Module title		Abbreviation
Entertainment & Interactive Media		06-ENT-EIM-222-m01
Module coordinator		Module offered by
holder of the Chair of Media Psychology		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
In this module, construction and design principles, forms, as well as reception and effects of entertaining interactive media are analyzed and reflected. The knowledge is supported, complemented, and differentiated by empirical studies about some of these aspects.		
Intended learning outcomes		
Students learn to systematically and analytically look on entertaining interactive media. They develop an evidence-based perspective on the conception and on effects of entertaining interactive media by including fitting empirical studies on certain aspects of entertaining interactive media.		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) plus written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Entertainment (2022)		