

Module title		Abbreviation
Advanced Entertainment Studies		o6-ENT-AES-222-mo1
Module coordinator		Module offered by
holder of the Professorship of Media and Business Communication		Institute of Human Computer Media
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
In this module, advanced studies in entertainment research are analyzed and critically reflected in terms of their theoretical foundation, research logic, methodological quality, and their results. Own research designs are developed and critically analyzed as well.		
Intended learning outcomes		
Students learn about the quality criteria and the procedures in advanced empirical entertainment research. They are able to evaluate other studies with respect to these quality criteria, and they are able to design studies by themselves that meet these quality criteria.		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) plus written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English		
Allocation of places		
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Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Entertainment (2022)		