

## Module description

|   |  | 1 36.78                | 5 (123) 8           | 33 <b>g.~F</b> 9      | <b>,</b>     |  |
|---|--|------------------------|---------------------|-----------------------|--------------|--|
| Module title  |  |                        |                     |                       | Abbreviation |  |
| Cross-  | cultura  | l management for maste |                     | o6-AE-CCM-252-mo1     |              |  |
| Module coordinator  |  |                        |                     | Module offered by     |              |  |
| holder of the Professorship of Adult and Continuing Education   |  |                        |                     | Institute of Pedagogy |              |  |
| ECTS  | Method of grading Only after succ. compl. of module(s) |                        |                     |                       |              |  |
| 5   | nume   | rical grade            |                     |                       |              |  |
| Duration  |  | Module level           | Other prerequisites |                       |              |  |
| 1 semester  |  | graduate               |                     |                       |              |  |
| Contents  |  |                        |                     |                       |              |  |
| In the module, students acquire the basics and a general understanding of the concept of culture. The module is taught against the background of daily international business and is filled with many international business scenarios, simulations and case studies.   |  |                        |                     |                       |              |  |
| Intended learning outcomes  |  |                        |                     |                       |              |  |
| Students have a deeper understanding and background knowledge of the topic of culture. They reflect on their own cultural contexts and culture-related experiences.   |  |                        |                     |                       |              |  |
| Courses (type, number of weekly contact hours, language — if other than German)   |  |                        |                     |                       |              |  |
| S (2)<br>Module taught in: English  |  |                        |                     |                       |              |  |
| <b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)  |  |                        |                     |                       |              |  |
| Assessment group Seminar EB: a) portfolio (15 to 20 pages) or b) project (in particular pedagogical-didactical conception and implementation of a seminar unit (session design) of 45 to 90 minutes with reflected written design (5 to 10 pages), approx. 30 hours total) or c) term paper (15 to 20 pages) Language of assessment: English creditable for bonus |  |                        |                     |                       |              |  |
| Allocation of places  |  |                        |                     |                       |              |  |
|   |  |                        |                     |                       |              |  |
| Additional information  |  |                        |                     |                       |              |  |
|   |  |                        |                     |                       |              |  |
| Workload  |  |                        |                     |                       |              |  |
| 150 h   |  |                        |                     |                       |              |  |
| Teaching cycle  |  |                        |                     |                       |              |  |
| Teaching cycle: summer semester   |  |                        |                     |                       |              |  |
| Referred to in LPO I (examination regulations for teaching-degree programmes)   |  |                        |                     |                       |              |  |
|   |  |                        |                     |                       |              |  |
| Modul   | e appea  | ars in                 |                     |                       |              |  |
|   |  |                        |                     |                       |              |  |

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Master's degree (1 major) Adult Education and Management in Lifelong Education (2025)