

<b>Module title</b>		<b>Abbreviation</b>
Museum management and marketing		04-MusWiss-MuM-202-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Museum Studies		Professorship of Museum Studies
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
No information on contents available.		
<b>Intended learning outcomes</b>		
No information on intended learning outcomes available.		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (2) Module taught in: German and/or English Teaching cycle: Course offered every year, summer semester.		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) Presentation (approx. 20 minutes) with position paper (approx. 2 pages) and term paper (approx. 15 pages) or b) practical project (approx 50 hours total, e.g. in form of a portfolio (20 to 25 pages)) Language of assessment: German and/or English		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
150 h		
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Master's degree (2 majors) Museum Studies (2020) Master's degree (1 major) Museum and Ancient Cultures (2020)		