**Module title**  
Cultural Education and Communication by Media

**Abbreviation**  
04-MusWiss-KBuM-161-m01

**Module coordinator**  
holder of the Professorship of Museum Studies

**Module offered by**  
Professorship of Museum Studies

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
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**Duration**  
1 semester

**Module level**  
graduate

**Other prerequisites**  
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**Contents**

This module is designed to provide students with a theoretical and practical analysis of museum educational and medial strategies of knowledge sharing against the background of current specialist discourses of cultural education.

**Intended learning outcomes**

Students are able to analyse, critically reflect and apply museum mediation strategies not only according to technical contents, but also according to museum educational and medial aspects of the museum's work.

**Courses**

(type, number of weekly contact hours, language — if other than German)

R (2)  
Module taught in: German and/or English

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

project (approx. 50 hours total, e.g. in the form of a portfolio (20 to 25 pages) on a medial strategy for the presentation of a selected object, including visitor research and design concept)  
Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (2 majors) Museum Studies (2016)  
Master's degree (1 major) Museum and Ancient Cultures (2016)