Module title
Media and Communication in Museums

Abbreviation
04-Mus-MedKom-152-m01

Module coordinator
holder of the Professorship of Museum Studies

Module offered by
Professorship of Museum Studies

ECTS
5

Method of grading
numerical grade

Duration
1 semester

Module level
undergraduate

Other prerequisites
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Contents
The module gives a broad overview of the different media, used in a museum. The media will be examined according to their specific characteristics, applications, effects on the visitors as well as technical prerequisites.

Intended learning outcomes
Students are acquainted with the most common used media in a museum. They are able to analyse the media that can be found in a specific exhibition, in the respective museum overall context with regard to the conveyance of a message and its impact on the visitors. They know how a medium should be designed in order to convey objects, significances and contents sustainably and appropriately.

Courses
S (2) + Ü (1) + Ü (0.5) + Ü (0.5)  
Module taught in: German and/or English  
Number of weekly contact hours: Ü (0.5) (whole day WS)

Method of assessment
presentation (approx. 30 minutes) with position paper (2 pages) and written elaboration (approx. 10 pages)  
Language of assessment: German and/or English

Allocation of places
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Additional information
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Referred to in LPO I
(examination regulations for teaching-degree programmes)

Module appears in
Bachelor’s degree (1 major, 1 minor) Museology and material culture (2015)