

<b>Module title</b>		<b>Abbreviation</b>
Cultural Transfer Research, Historical & Contemporary		04-EM-KUL-152-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Ethnomusicology		Institute for Musical Research
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
<p>The module deals with phenomena of popular music in a global context. The contents focus on the reception of non-European music in Europe and North America as well as the confrontation of non-European musicians with Western popular music, the resulting cooperations and syntheses. Aesthetic, commercial and media-technical aspects will be taken into account. Music as an anthropological phenomenon is a primary criterion in the construction of cultural identities. At the same time it proves to be a carrier of intercultural transfer processes. The module develops central theoretical principles of cultural transfer research in an exemplary manner.</p>		
<b>Intended learning outcomes</b>		
<p>The student acquires intercultural competences. He/she is qualified to theoretically understand general discourses between music cultures and specific intercultural reception and assimilation mechanisms, e.g. specific manifestations of a "Global Pop", and to provide them using examples.</p>		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (1) Module taught in: German and/or English		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
presentation (minimum 20 minutes) with handout (approx. 1 page) Language of assessment: German and/or English		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
150 h		
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Bachelor' degree (1 major) Music Education (2015) Bachelor's degree (1 major, 1 minor) Music Education (2015) Bachelor's degree (2 majors) Music Education (2015)		