

Module title		Abbreviation
Cultural Transfer Research in Past & Present		04-EM-KUL-112-m01
Module coordinator		Module offered by
holder of the Chair of Ethnomusicology		Institute for Musical Research
ECTS	Method of grading	Only after succ. compl. of module(s)
5	(not) successfully completed	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
The module covers phenomena of popular music in a global context. The contents focus on the reception of non-European music in Europe and North America as well as the analysis of non-European musicians with Western popular music, the resulting cooperations and syntheses. Aesthetic, commercial and media-technical aspects are taken into account. Music as an anthropological phenomenon is a primary criterion in the construction of cultural identities. At the same time it proves to be a carrier of intercultural transfer processes. The module develops central theoretical principles of cultural transfer research in an exemplary manner.		
Intended learning outcomes		
The student acquires intercultural competences. He/she is qualified to theoretically identify general discourses between music cultures and specific intercultural reception and assimilation mechanisms, e.g. specific manifestations of a "Global Pop", and to provide them by using examples.		
Courses (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) presentation (approx. 15 minutes) with handout (approx. 1 page) and b) term paper (approx. 6 pages) Language of assessment: German, English		
Allocation of places		
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Additional information		
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Workload		
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Teaching cycle		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (2 majors) Ethnomusicology (2011)		