

Module title		Abbreviation
Commercial Chinese		04-CLE5-212-m01
Module coordinator		Module offered by
European Chinese Language and Culture Programme (ECLC) at Peking University (PKU)		Institute of East and South Asian Cultural Studies
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	Courses offered abroad at PKU (ECLC).
Contents		
<p>This module focuses on business Chinese and language skills in the field of economics. Students are systematically introduced to economic vocabulary in Chinese language. They are trained by practical exercises in everyday business situations and by reading texts on current issues on China's economic development. Furthermore, students give presentations on a project including interviews with external partners on business strategies and topics such as marketing.</p>		
Intended learning outcomes		
<p>The students have vocational language skills in business Chinese and besides a professional terminology are able to actively use ca. 150 relevant phrases.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
Ü (8) Module taught in: Chinese		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>written examination (approx. 90 minutes) and oral examination of one candidate each (approx. 5 minutes) Language of assessment: Chinese creditable for bonus</p>		
Allocation of places		
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Additional information		
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Workload		
300 h		
Teaching cycle		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) China Language and Economy (2021)		