# Module description

## Module title
Commercial Chinese

## Abbreviation
04-CLE5-162-m01

## Module coordinator
European Chinese Language and Culture Programme (ECLC) at Peking University (PKU)

## Module offered by
Institute of East and South Asian Cultural Studies

## ECTS
12

## Method of grading
Numerical grade

## Only after succ. compl. of module(s)
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## Duration
1 semester

## Module level
Graduate

## Other prerequisites
Courses offered abroad at PKU (ECLC).

## Contents
This module focuses on business Chinese and language skills in the field of economics. Students are systematically introduced to economic vocabulary in Chinese language. They are trained by practical exercises in everyday business situations and by reading texts on current issues on China's economic development. Furthermore, students give presentations on a project including interviews with external partners on business strategies and topics such as marketing.

## Intended learning outcomes
The students have vocational language skills in business Chinese and besides a professional terminology are able to actively use ca. 150 relevant phrases.

## Courses
(8)

### Ü (8)
Module taught in: Chinese

### Method of assessment
Written examination (approx. 60 minutes) or oral examination of one candidate each (approx. 15 minutes)

Language of assessment: Chinese
creditable for bonus

## Allocation of places
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## Additional information
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## Referred to in LPO I
(examination regulations for teaching-degree programmes)

## Module appears in
Master's degree (1 major) China Language and Economy (2016)
Master's degree (1 major) China Language and Economy (2019)