

Module description

Chinas	e title			Abbreviation	
Chinese Commerce 1					04-CBE4-212-m01
Module coordinator				Module offered by	
holder of the Chair of China Business and Economics				Institute of East and South Asian Cultural Studies	
ECTS	Metho	od of grading	Only after succ. con	ompl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	<u> </u>	
2 semester graduate		graduate			
Conten	nts		•		
entails ly intro guage, is train	harmo duced as well ed in ca	nizing international stud to economic vocabulary l as material on applied	ents' Chinese langua in Chinese language l business language. P k market games etc. F	ge level in the first t by using texts on ec ractical application Furthermore, studen	Chinese business language. This erm. Students are systematical- onomic models in Chinese lan- of usage of economic language ts give presentations on various etitive advantage etc.
		ning outcomes		, , , ,	J
le to re ve a pr	ead, und esentat		ninese texts and mate I models in Chinese la	erials on various eco anguage.	rious points of views. They are ab nomic issues. They are able to gi
Module		t in: Chinese sessment (type, scope, langu	age — if other than German,	examination offered — if n	ot every semester, information on whether
module is	-	le for bonus)			
	on ova				
b) oral Langua	examir	mination (approx. 60 mination of one candidate of sessment: Chinese bonus		ites)	
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b) oral Langua credita Allocat Additio Worklo 150 h Teachin	examir age of a able for tion of p onal info oad	aation of one candidate of ssessment: Chinese bonus blaces ormation	each (approx. 15 minu		

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