

Module title		Abbreviation
Markets in China 1		04-CBE-7-122-m01
Module coordinator		Module offered by
holder of the Chair of China Business and Economics		Institute of East and South Asian Cultural Studies
ECTS	Method of grading	Only after succ. compl. of module(s)
6	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
German contents available but not translated yet.		
Die Seminare dieses Moduls beschäftigen sich mit den Chancen und Problemen chinesischer Unternehmen auf dem Weltmarkt sowie mit den Finanzierungssystemen chinesischer Unternehmen. Anhand ausgesuchter Firmen werden Geschäftsmodelle vorgestellt und im Detail untersucht.		
Intended learning outcomes		
German intended learning outcomes available but not translated yet.		
Die Studierenden kennen die spezifischen Bedingungen chinesischer Unternehmen im chinesischen Binnenmarkt wie auf dem Weltmarkt. Sie können die Wirtschaftskraft einzelner Unternehmen abschätzen.		
Courses (type, number of weekly contact hours, language — if other than German)		
This module comprises 2 module components. Information on courses will be listed separately for each module component.		
<ul style="list-style-type: none"> • 04-CBE-7-1-122: V (no information on SWS (weekly contact hours) and course language available) • 04-CBE-7-2-122: V (no information on SWS (weekly contact hours) and course language available) 		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.		
Assessment in module component 04-CBE-7-1-122: Business and Finance		
<ul style="list-style-type: none"> • 3 ECTS, Method of grading: numerical grade • written examination (approx. 60 minutes) or oral examination of one candidate each (approx. 15 minutes) • Language of assessment: English 		
Assessment in module component 04-CBE-7-2-122: Chinas Firms in Global Markets		
<ul style="list-style-type: none"> • 3 ECTS, Method of grading: numerical grade • written examination (approx. 60 minutes) or oral examination of one candidate each (approx. 15 minutes) • Language of assessment: English 		
Allocation of places		
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Additional information		
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Workload		
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Teaching cycle		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in

Master's degree (1 major) China Business and Economics (2014)

Master's degree (1 major) China Business and Economics (2012)

Master's degree (1 major) Chinese and Economics (2014)

Master's degree (1 major) Chinese and Economics (2012)